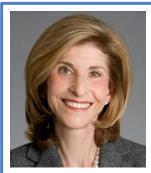


WEST's 6th Annual "Giving Back" Awards Ceremony

Please join us as we honor an extraordinary woman that has made a profound societal impact

Wednesday, January 8, 2014 6:00 PM - 9:00 PM Cambridge, MA

Location: The Broad Institute of MIT and Harvard, 7 Cambridge Center, Cambridge, MA 02142 **Cost**: Members: \$55; Non-Members: \$75, Event plus an annual membership: \$140 **Refreshments**: Appetizers, wine, dessert, and coffee will be served



Meet the Honoree

Paula S. Apsell

Senior Executive Producer, NOVA and NOVA SCIENCENOW Director, WGBH Science Unit

Paula S. Apsell got her start in broadcasting at WGBH Boston, where she was hired fresh out of Brandeis University to type the public broadcaster's daily television program logs-a job that Apsell notes is now, mercifully, automated. Within a year, she found her way to WGBH Radio, where she developed the award-winning children's drama series, "The Spider's Web," and later became a radio news producer. In 1975, she joined WGBH's NOVA, a science documentary series that has set the standard for science programming on television, producing documentaries on subjects as varied as artificial intelligence, genetic engineering, and aviation safety. Her NOVA "Death of a Disease" was the first long-form documentary on the worldwide eradication of smallpox.

Registration: <u>http://www.westorg.org/2014-01-08-6th-annual-giving-back-awards</u> **Sponsor this Event:** <u>http://www.westorg.org/benefits</u>

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For more information or to sponsor this event, please contact: Jean O'Connor, Director of Development and Outreach, 617-682-3702, or <u>joconnor@westorg.org</u> Jaime Mayo, Director of Operations, 617-682-3703, or <u>jmayo@westorg.org</u>